



INVITATION 2023



# JOIN US IN BRUSSELS 23-25 FEB 23

The 2023 Convention returns to Brussels for the first full convention since the C19 Pandemic, after a positive resurgence of Airshows and Display flying in 2022. This years convention is a chance to look forward to the future, whilst understanding many of the lessons learned from the past 18 years and how we can incorporate that learning moving ahead.

From Safety to Sustainability and Innovation, the convention will again feature speakers from across the globe, focussing on key topics within the airshow world. This years Convention will also feature plenary Workshop sessions on the topics you raised in 2022, allowing us to continue working in several key areas you identified during our Virtual Conventions.

Of course we know that Networking is a key part of the event for many, which we understand and following feedback have made the networking breaks a little longer to make sure you get the most from them.

The 2023 Convention will of course feature the relaxed Airshow Dinner, Awards Presentation and Media and Marketing Competition, showcasing the very best in airshows across Europe and beyond, becoming a great focal point for networking and promotion of your organisation and business.

The EAC Board will assure you of a warm welcome in Brussels and with a packed programme of presentations, workshops, networking opportunities and social events, there is something at the EAC Convention for all in the industry. We hope you will join us!

Charles Skiera - EAC Executive

On Behalf of the Board of the European Airshow Council

# WHY ATTEND THE CONVENTION23?



The EAC Convention is the European Continent's largest and most diverse gathering of airshow professionals, from over 25 nations, from Event Organisers and Safety Experts to Pilots and Regulators. The blend of professions from both the Civil and Military world, provides a unique blend of views and experiences, with a common goal of ensuring the future of the Airshow Industry, through a joint approach, which is based on best practice, through informed guidance and learning.

## Developing

One of the main aims of the Convention is sharing best practice and learning, to continually develop safe practice and innovation. Airshows are a unique industry in the events arena, which often pull regulation and requirements from several different places, particularly on a multinational perspective. Much of our development comes from within our own sphere, sharing ideas, learning from others and discussing how to improve, before implementing the knowledge to develop our own business, industry and ourselves.

## Networking

Networking is a key component of our Convention, in fact it is one of the key items raised by delegates each year as being a primary reason for attending.

Whether it's making new contacts for future projects, finding that new display item for your show or building relationships for the future, gaining those vital contacts is a huge part of the event.

## Inspire

Airshows are about inspiring others, whether your visitors, partners, sponsors, staff or volunteers. It's also one of our aims with the Convention, inspiring our delegates to grow their own organisations through learning, professional development and in turn inspiring others, using the great medium of aviation that we have. Our aim is to do this in a relaxed environment working towards a common goal for all.



## Delegate Feedback

- Excited already to attend the EAC Convention in Prague
- Great Hotel, Programme and Food.
- Excellent Conference, Nice Hotel, Good Food and Beverages
- A very nice meeting of all the actors of the Airshow world, Many Thanks.
- Great Convention, Great People and Great Presentations.
- This has been really useful for me, wish I wish I had known about it earlier.
- Fantastic, Andre Borschberg was just inspirational.
- Can't wait until the next one.
- High Quality Presentations, Fabulous
- Sustainability isn't going away, great that you have grasped it and developing it!

# SPECIAL SEMINARS THUR 23rd FEB & EVENING RECEPTION



Thursday Afternoon will feature our Special Side Seminars for Military Fast Jet Demonstration Pilots\*, Flying Display Directors and new for 2023, the first Formation Display Safety Seminar. The Seminar places can be booked as additional tickets when you book your convention place.



**EUROPEAN  
AIRSHOW  
COUNCIL**

Fast Jet Display Pilots Safety Workshop

This is a unique seminar in the world and is designed to bring Military Fast Jet solo display pilots together to learn from each others experiences in the display world, given their often short periods as display pilots. This allowing shared, experiential learning to improve safety and develop skills for the display seasons ahead. This session is by invitation only through the seminar lead.



**EUROPEAN  
AIRSHOW  
COUNCIL**

FLYING DISPLAY DIRECTORS SEMINAR

This seminar is aimed at Flying Display Directors and those involved with the direct running of flying displays and charged with the safe management of the risks associated with them. The seminar aims to bring together a wide range of experience to develop best practice and shared experience, looking at trends, developments and regulation.



FORMATION DISPLAY SAFETY WORKSHOP

This is a new seminar aimed at those flying in formation during displays whether an established team or those flying routinely in ad hoc formations. The seminar will be based along similar lines as the successful Fast Jet Safety Workshop. Like other seminars, the aim is to learn from others experiences, standard operating procedures and work towards establishing best practice within the Formation display flying world.

**EUROPEAN  
AIRSHOW  
COUNCIL**

Sustainability  
Working  
Group



The second of our new seminars is to establish a working group for EAC to delve into and concentrate work on sustainability within the wider European Airshow environment. Places are limited to 15 places. The intent is to form an ongoing group to contribute to strategy, policy and idea generation, working for cleaner, greener air events in the future. This new group will help support the workshop session and create the EAC's wider pledge and commitment to Sustainability.



## WELCOME RECEPTION

1930-2300 FOR ALL

The official opening of the convention and our chance to welcome all our delegates and partners to the event. A great chance to start the networking and renew friendships, with colleagues old and new making the most of evening as we start our 2023 Convention in full.



# MAIN CONVENTION

## FRI 24<sup>th</sup> FEB

### & AIRSHOW DINNER

Friday we settle into the main Convention with a range of presentations from different areas of the airshow world. The topics are based around delegate feedback, requests and concerns. 2023 will feature heavily around the developing topic of Sustainability, including workshop sessions and the introduction of our new Sustainability Working Group.

The general timetable for the event is below and as the timings for each presentation and activity are confirmed, they will be added to to the Event Schedule on the booking page.

#### **Friday Timetable:**

- 0900 - Official Opening and Welcome
- 0930 - Presentations
- 1030 - Coffee Break & Networking
- 1100 - Presentations
- 1230 - Lunch and Networking
- 1345 - Workshop Sessions
- 1515 - Coffee Break and Networking
- 1600 - Presentations
- 1730 - Day 1 Close



## AIRSHOW DINNER

1930-2300Hrs

Our traditional 'Formal', but not formal Airshow Dinner, a chance to meet, greet and enjoy a 3 course Dinner with Drinks, good company and conversation. It is also our chance to celebrate the great work within the airshow community as we present the annual EAC awards, to a number of individuals and groups who the Board of the EAC deserve recognition. We will also present awards for the Marketing and Media competition, from the votes of our judges for the Exhibition Area. Finally the Dinner will accommodate our annual Prize Draw!

# MAIN CONVENTION

## SAT 25th FEB



We continue with our presentations, including round ups from our seminars and workshops as we look forward to the Airshow season ahead.

### **Saturday Timetable:**

0855 - Convention Day Opens

0900 - Presentations

0930 - Presentations

1030 - Coffee Break

1100 - Presentations

1230 - Main Convention Closes

## TRAVEL & C19 INFORMATION

A separate guide for travelling and Travel information for the 2023 Convention is available on the Convention page of the website. As the C19 situation remains fluid we cannot provide detailed information on restrictions this far out, but will abide by national and local requirements in place at the time of the event. We do however strongly recommend all delegates follow the regulations in place at the time of the convention and maintain hand washing and sanitising advice through their journey and stay.

## 2023 CONVENTION Partnerships

The EAC is a not for profit organisation and the Convention welcomes sponsors and partners to reduce the cost to delegates. If you would like to help and sponsor the convention, we have a number of options to promote your organisation and brand. From simple logo placement on our promotional items, website through to supporting receptions and dinners, there are a host of opportunities available. If you would like to know more please e-mail: [Charles@european-airshow.com](mailto:Charles@european-airshow.com)



### **Saturday Special Seminar - Marketing 1330-1630hrs**

Join us for a more in depth marketing session on Saturday afternoon. The Session will cover the latest trends, technologies and methods for increasing you marketing output and gaining the best returns.

## DELEGATE PACKAGES

The Packages include access to all the seminars, presentations and social events. Food is included in breaks, lunches and airshow dinner functions, with drinks included in official scheduled activities. A 5% discount is available for EAC website members when logged into their accounts and booking. Day visitor Packages do not include the Opening Reception or the EAC Airshow Dinner. Exhibition Space is included with purchases, but limited to 1 per organisation, a free years access to the EAC website is also included for each participant.

Full Delegate (Early Rate)	€ 430
Full Delegate From (01 Jan)	€ 500
Day Delegate (Early Rate)	€ 300
Day Delegate From (01 Jan)	€ 400

## PARTNER PACKAGES

Partner Packages include all the social functions of the event, but not the main convention.

Partner Package (Early Rate)	€ 300
Partner Package (From 01Jan)	€ 400

## HOTEL

Single Room Per Night	€ 119
Double Room Per Night	€ 129

Book before the 24th January to get the special Convention discounts. All accommodation bookings and full details are with the hotel by clicking the link below!

Brussels Marriott Grand Place Hotel

[Book your group rate for European Airshow Council](#)

Reservations: +32 2 516 90 00



# 2023 PRICING INFORMATION



## HOW TO BOOK

Bookings for the 2023 Convention, Seminars and Exhibition Space can all be completed online by visiting the EAC website:



[www.european-airshow.com](http://www.european-airshow.com)

Visit the Conventions Page and click on 'Next convention and follow the booking list. You can select the package you would like, Seminars and book exhibition space. The booking system accepts all major credit and debit cards. The EAC Cancellation policy is contained on the booking page.