



**BRUSSELS**  **EUROPEAN AIRSHOW COUNCIL 2024**   
**CONVENTION 22 - 24 FEBRUARY**

# Partner & Sponsorship Opportunities 2024

Our 2024 EAC Convention Partners



# Partnership Opportunities

## Introduction

**Our Organisation and Work** The EAC is a not for profit organisation and therefore welcomes support from businesses and organisations to assist with the costs of running the organisation and wider EAC activities. In return we will ensure that we give your brand the best exposure we can through our media, social media, convention and website output.

We have a range of opportunities available, which centre around the annual convention, to give you the best from your commitment of support.

**Our Offer and Commitment to You** We know choosing to Partner and sponsor an event is a big decision. We commit to you to do all we can to promote your organisation to the best of our abilities, when choosing to support the Convention and the wider European Airshow Council.

**A Global Offering Awaits** Introducing your organisation and brand at EAC can have wide reaching coverage with 35 nations over the span of the conventions, it truly is an international event, bespoke to the airshow and aviation world. From Operators and Performers to Organisers of some of the largest events in Europe, making the networking offer unmissable for those wishing to promote their brand and organisations on a global scale.

**Packages and Sponsoring** We are pleased to be able to offer a range of different partnership levels and bespoke event sponsorship offers unique to the Convention. The following pages outline the basic packages and the benefits to you. As always we are happy to discuss bespoke offers and help to tailor them to your requirements as you need them.

**Additional Events** If you would like to support a specific event, we have a number of options available to support your requirements, from the main Airshow Dinner, to Lunch and Breaks in the convention, we can tailor to suit your requirements.



# Partnership Opportunities

## Event Sponsorship

### PARTNER BENEFITS

#### Convention Places

Full Convention Delegate Places for the 2024 Convention

#### Advertisements

- EAC Website Pop Up Ad Banner
- Delegate Presentation (5 mins)
- EAC Convention Programme
- EAC Website Sponsor Page
- Video Advertisement during Break Periods
- EAC Convention Social Media Introduction
- EAC Website Sponsor Introduction

#### Logo Placement

- EAC Slides on Main Screen
- Convention Programme Cover
- Convention Programme Sponsor Page
- Social Media Sponsor Slide
- Selected Social Media Posts
- Delegate Welcome Letter
- EAC Website (12 months)
- Convention Booking Page

#### Additional Visibility

- EAC Pop Up Banners with Logo
- Sponsor Own Pop Up - Stage Placement
- Dedicated Sponsor Pop Up

**PLATINUM**  
x1 Available  
€7,500



We are pleased to announce Pacific Airshow as our 2024 Platinum Partner

**GOLD**  
x2 Available  
€ 5,500



**SILVER**  
x4 Available  
€ 2,500

**BRONZE**  
Unlimited  
€ 1250



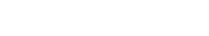
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# Partnership Opportunities

## Annual Convention Events



**Official Opening Reception** - The official opening reception to welcome delegates with food, drink and speeches. Your logo will appear on the menu, promotional material within the reception room and the chance to give a short welcome speech as the partner for this element. You will also be mentioned in the EAC Flash Welcome letter and Programme. 1 Complimentary Convention Place included- **3000 Euros**



**EAC Airshow Dinner Drinks Reception** -The official welcome reception to the Dinner. Your logo will be placed on the menu card, announcement in the EAC Flash and your banners placed in the reception area. 1 Complimentary Convention Place included. - **3000 Euros**



**EAC Airshow Dinner** - The official Gala Dinner of the Convention. Your logo and name will be printed on the menu cards, with mentions throughout the convention information speeches, official programme and exhibition space in the Dining hall. The Dinner will also be named after your organisation! 2 Complimentary Convention Places included. **5,000 Euros (7000 when combined with the Airshow Dinner Drinks Reception)**



**Lunch Partner** - As the official partner for the main Friday Lunch Break, your promotional material will be displayed in the dining hall, advert in the EAC flash and in information speeches before the luncheons. 1 Complimentary Convention Place included - **4000 Euros.**



**Coffee Break Partner**- with several coffee breaks throughout the convention we have multiple opportunities to announce your organisations support in the information speeches, EAC Programme and EAC Flash. In addition your PR material will also be displayed in the break rooms. - **1000 Euros per break or 4000 Euros for all events.**

The prices quoted above are a guide and can certainly be discussed. We are pleased to be able to include your logo on our promotional material, media, website, and convention documents as part of our standard sponsorship agreement, in addition to any opportunities quoted above.





If you would like to discuss becoming a partner or sponsor of the EAC  
please contact:

Manolis Karachalios - Chairman  
[manolis@european-airshow.com](mailto:manolis@european-airshow.com)

or

Charles Skiera - EAC Executive  
[Charles@european-airshow.com](mailto:Charles@european-airshow.com)

*'Promoting Excellence and Safety in Airshows'*