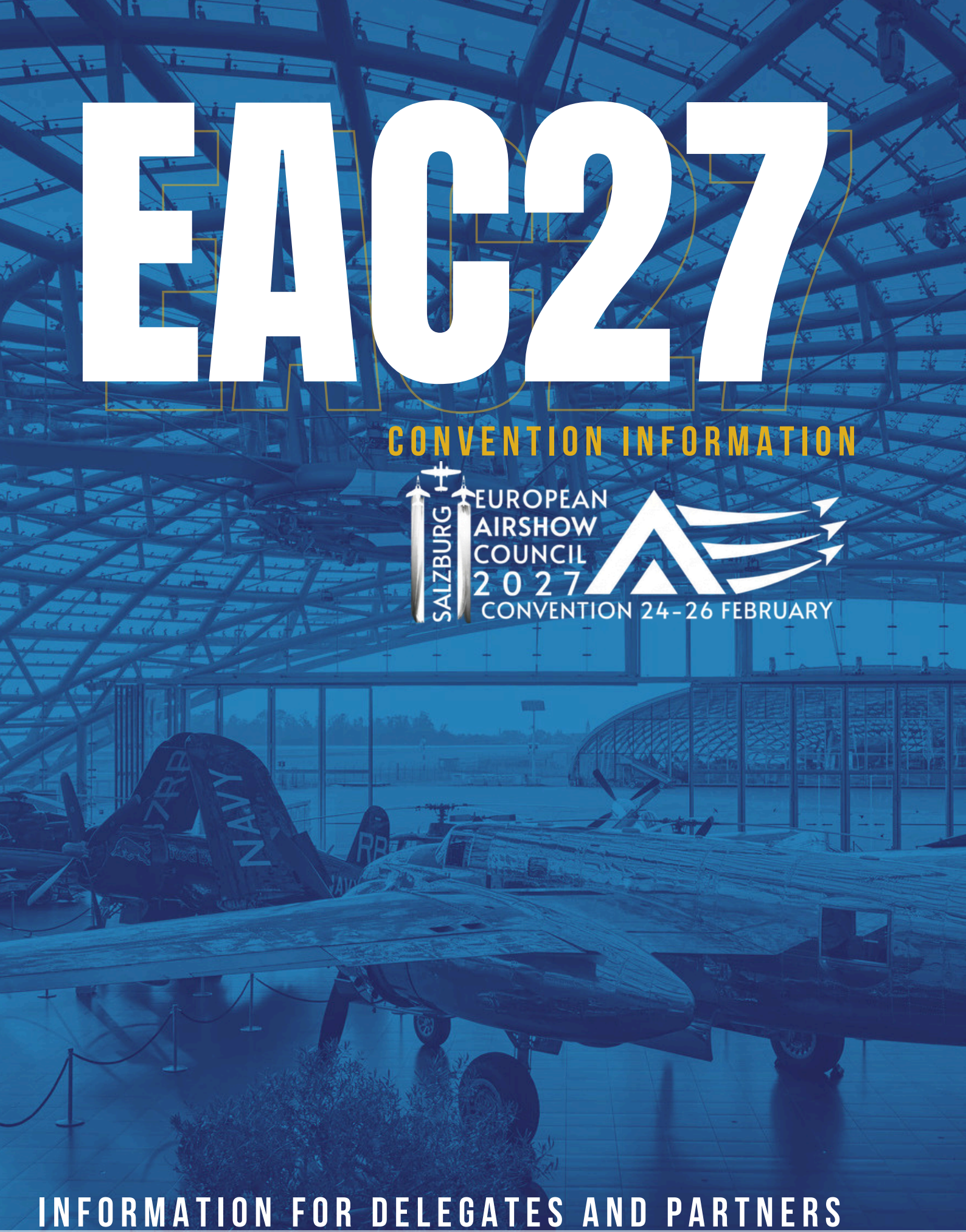
EAC27

CONVENTION INFORMATION

SALZBURG EUROPEAN AIRSHOW COUNCIL 2027 CONVENTION 24-26 FEBRUARY



INFORMATION FOR DELEGATES AND PARTNERS

THE 2027 CONVENTION IS KINDLY SUPPORTED BY:

AEROPACT

THE FLYING BULLS





WELCOME

Welcome to Austria!

On behalf of the European Airshow Council, it is our absolute pleasure to welcome you to Convention 2027—and for the very first time, to Austria! Thanks to the incredible support and hospitality of our host nation partners, The Flying Bulls, we gather in the breathtaking city of Salzburg. Nestled at the foot of the Alps and rich in aviation heritage, Salzburg offers a magnificent backdrop for what promises to be a landmark gathering of our international community.

This year's event features an extraordinary agenda crafted to inspire and inform. Alongside our core sessions, we are excited to introduce our brand-new Rotary Display Workshop, alongside refreshed, highly interactive tracks for Display Pilots and Event Organisers. Combined with compelling presentations from industry-leading guest speakers across Europe and beyond, our program promises a wide, varied, and thought-provoking meeting of minds.

While our structured sessions bring valuable insights, we know that the heart of the EAC Convention lies in connection. The sidebar discussions, coffee break catch-ups, and evening networking sessions are where new ideas take root, partnerships are forged, and real business gets done. We warmly encourage you to immerse yourself in these conversations, share your experience, and engage with peers from every corner of the airshow world.

By hosting our event mid-week, we hope you take full advantage of the upcoming weekend to unwind and explore. Whether you choose to wander Salzburg's historic streets, enjoy local culinary traditions, or venture out into the surrounding Alpine scenery, make the most of your stay in this captivating region. Thank you for being here with us—let's make Convention 2027 truly unforgettable!

What is the European Airshow Council

Formed in the Year 2000.

The European Airshow Council (EAC) is an organisation that represents the interests of airshow organisers, performers, and related stakeholders across Europe. Established to promote and enhance the quality and safety of airshows, the EAC works to identify best practices, develop programs, and provide a platform for communication and collaboration among its members.

Key objectives of the European Airshow Council include:

- **Safety:** Advocating for high safety standards in airshows and providing guidance on risk management to ensure the safety of performers and audiences.
- **Promotion:** Supporting the airshow industry by promoting airshows as essential events for aviation enthusiasts, families, and communities.
- **Networking:** Facilitating the exchange of information and experiences among airshow organizers, performers, and other stakeholders in the aviation industry.



- **Standards**: Developing and promoting standards for airshow operations, including guidelines for event planning and execution.

The EAC also works closely with aviation authorities and regulatory bodies to ensure compliance with aviation regulations and to address any changes in legislation that may affect airshows. Through its initiatives, the EAC aims to foster a vibrant and safe airshow environment in Europe.

THE EAC BOARD

The EAC Board is formed from volunteers from across the Airshow Industry, who are all still actively engaged within the aviation and airshow world. This brings a wide variety of backgrounds, ideas and knowledge to the Board with diverse thinking and professional experience.



Manolis Karachalios
Chairman
Pilot & Safety Consultant



Geoffrey Beukenberghs
Vice Chairman
Event Organiser



Charles Skiera
EAC Executive
Flying Display Director



Pablo Gonzalez
Board Member
Event Organiser

Jean-Noel Bouillaguet
Board Member
Flying Display Director



Zbynek Pavlacik
Board Member
Event Organiser



Mike Ling MBE
Board Member
Display Pilot



Helen Webb
Board Member
Marketing Consultant



Massimo Farugia
Board Member
Event Organiser



Alberto Moretti
Board Member
Flying Display Director



Frederic Akary
Board Member
Pilot & Safety Supervisor



Adam Collins
Board Member
Pilot & Safety Supervisor



Alex Stegmeir
Board Member
Display Pilot



Nicolas Rossier
Board Member
Display Pilot



Dave Middleton
Board Member
Regulator

THE CONVENTION

Inside the evolution of learning, thinking technology.

The European Airshow Council Convention is an annual event that brings together airshow organisers, performers, and industry professionals from across Europe and beyond. This convention serves as a key platform for networking, sharing knowledge, and discussing industry trends and challenges.

Key features of the European Airshow Council Convention typically include:

- **Workshops and Seminars:** The convention includes a series of workshops and seminars led by experts in the field. These sessions cover topics such as safety protocols, regulatory updates, marketing strategies, and best practices for organizing successful airshows, displays and activities.

- **Networking**: Attendees have the chance to connect with fellow airshow organisers, pilots, and industry stakeholders, fostering collaboration and partnerships.

- **Exhibitor Displays**: The convention may feature exhibitors showcasing products and services relevant to the airshow industry, including displays, events and airshow related products.

- **Safety and Innovation**: The EAC emphasizes safety, and sessions may focus on discussions around best practices, innovation and advancements for airshows.



- **Awards and Recognition**: The convention may also include awards to recognize outstanding contributions and achievements in the airshow community.

- **Regulatory Updates**: Information about changes in regulations affecting airshows and aviation operations is typically shared, helping attendees stay informed about legal and compliance matters.

Overall, the European Airshow Council Convention serves as a vital event for anyone involved in the airshow industry, providing a valuable opportunity for education, networking, and collaboration.

WORKSHOPS - WED 24TH



The FDD Workshop
The FDD workshop is for those responsible for the aviation elements of airshows and events with flying activities, including regulators, Display Directors and Safety personnel. It's an opportunity to look at best practice, issues past and emerging and to look forward to innovation moving into the future. The content is very much driven by the request of those in the room to ensure it is both relevant.



The EOs Workshop
The FDD workshop is for those responsible for the aviation elements of airshows and events with flying activities, including regulators, Display Directors and Safety personnel. It's an opportunity to look at best practice, issues past and emerging and to look forward to innovation moving into the future. The content is very much driven by the request of those in the room to ensure it is both relevant.



The Display Pilots Workshop
The FDD workshop is for those responsible for the aviation elements of airshows and events with flying activities, including regulators, Display Directors and Safety personnel. It's an opportunity to look at best practice, issues past and emerging and to look forward to innovation moving into the future. The content is very much driven by the request of those in the room to ensure it is both relevant.



Rotary Displays Workshop Session
The FDD workshop is for those responsible for the aviation elements of airshows and events with flying activities, including regulators, Display Directors and Safety personnel. It's an opportunity to look at best practice, issues past and emerging and to look forward to innovation moving into the future. The content is very much driven by the request of those in the room to ensure it is both relevant.



The Fast Jet Safety Workshop
The FDD workshop is for those responsible for the aviation elements of airshows and events with flying activities, including regulators, Display Directors and Safety personnel. It's an opportunity to look at best practice, issues past and emerging and to look forward to innovation moving into the future. The content is very much driven by the request of those in the room to ensure it is both relevant.

CONVENTION OVERVIEW



WEDNESDAY 24TH FEB

AM	• Military FJ Display Pilots Safety Workshop (Invitation Only)
PM 1330 -1700 hrs	• Military FJ Display Pilots Safety Workshop (Invitation Only) • Flying Display Directors Safety Workshop • Formation Display Pilots Safety Workshop • Sustainability Working Group
Evening 1930-2200 hrs	**Official Welcome Drinks Reception and Buffet (Networking)** *The Official Welcome Reception will kindly be hosted by the Flying Bulls in the magnificent Hangar 7 facility, home of the team. This will also include tours of the facility.*

THURSDAY 25TH FEB

AM 0900-1230 hrs	• Official Convention Opening • Exhibition Area Open • Presentations • Coffee Break (Networking) • Presentations • Lunch (Networking)
PM 1330 -1730 hrs	• Presentations • Coffee Break (Networking) • Presentations & Workshop Session

Evening
1930-2300 hrs
	• EAC Airshow Gala Dinner
	  ◦ *Pre Dinner Drinks Reception*
	  ◦ *Dinner*
	  ◦ *EAC Annual Awards*
	  ◦ *Marketing Awards*
	  ◦ *Airshow Dinner Prize Draw*

FRIDAY 26TH FEB

AM 0900-1230	• Day 2 Opening • Exhibition Area Open • Presentations • Coffee Break (Networking) • Presentations
PM (1330-1700)	• Marketing Workshop (TBC)





NETWORKING

That all important conversation...

One of the key aspects of any business or industry event is, of course the access to others in the community. Networking forms a key part of the EAC Convention, for those discussions in the margins, outside of the formal aspects of the event.

From Coffee Breaks to the Airshow Dinner and receptions, there are multiple opportunities to connect with colleagues old and new to develop conversations, continue discussions and progress in a face to face setting. We understand the importance of the networking aspect of the event, at the request of delegates, we increased the opportunities and lengthened events to enable more fruitful sessions for all.





EXHIBITION AREA

A great way to help the discussions and catch the eye of new contacts, our exhibition area is a great place to start. Demonstrate your offering in an attractive and engaging way, with an anchored central point to hold those all important conversations and demonstrate what you can offer. For Delegates we have a range of complimentary spaces and paid spaces available in the Convention Hotel, which will be open throughout the Convention period.

OUR HOST CITY... SALZBURG



Nestled at the northern edge of the Alps along the banks of the Salzach River, Salzburg seamlessly blends rich historical heritage with world-class modern hospitality. Renowned worldwide as the birthplace of Wolfgang Amadeus Mozart and the backdrop for The Sound of Music, this UNESCO World Heritage city offers a backdrop like no other for professional collaboration. Between sessions, delegates can wander through the cobblestone lanes of the Altstadt (Old Town), admiring grand Baroque architecture, marble-adorned plazas, and the medieval Hohensalzburg Fortress towering above the skyline.

Despite its storied past, Salzburg is a dynamic, forward-looking hub equipped with state-of-the-art convention facilities, efficient public transit, and a thriving academic scene. Beyond the conference halls, attendees can enjoy traditional Austrian coffeehouses, sample local delicacies like Salzburger Nockerl, or unwind with a stroll through the lush gardens of Mirabell Palace. Whether you are seeking cultural immersion, fine dining, or inspiration surrounded by alpine scenery, Salzburg promises an unforgettable experience for every conference guest.



TRAVELLING TO SALZBURG

Reaching this Austrian gem from international destinations is straightforward thanks to well-connected transit hubs: travelers can fly directly into Salzburg Airport (SZG) via key European airline hubs, or take advantage of high-speed rail links connecting the city to major gateways such as Munich (a 1.5-hour train journey away) and Vienna (roughly 2.5 hours). Additionally, cross-border motorways and regional bus routes make driving or coaching into the city a seamless option for those pairing Salzburg with neighboring destinations in Germany or Central Europe.

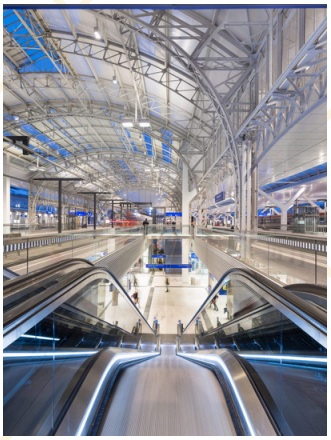
Air Travel

Salzburg Airport W. A. Mozart (SZG) is served by over 20 commercial carriers, anchored by Eurowings, which uses the airport as a focus city to offer year-round service to major German hubs like Berlin and Düsseldorf, alongside European holiday destinations. Legacy network airlines provide seamless global connections through key European hubs: Lufthansa links Salzburg directly to Frankfurt, Turkish Airlines connects via Istanbul, Flydubai opens routes to the Middle East and beyond, and British Airways offers regular flights to London. Budget and leisure options are equally strong, with low-cost operators such as Ryanair, easyJet, Transavia, and Jet2 running frequent routes across Western Europe and the UK. Flight traffic expands significantly during the winter months, when charter carriers and regional airlines—such as SAS and Norwegian—bring thousands of international ski enthusiasts straight to the doorstep of the Austrian Alps.

Rail Travel

Salzburg Hauptbahnhof is a vital cross-border rail hub seamlessly connecting Austria with neighboring European networks. National carrier ÖBB (Austrian Federal Railways) operates high-speed Railjet Express (RJX) services linking Salzburg directly to destinations across Germany, Switzerland, and Hungary—including direct runs to Munich, Zurich, and Budapest—alongside overnight Nightjet sleeper routes extending to Venice, Rome, Hamburg, and Amsterdam. German operator Deutsche Bahn (DB) collaborates closely on the line, running high-speed Intercity-Express (ICE) and EuroCity trains that connect Salzburg to major German urban centers like Frankfurt, Stuttgart, and Berlin. Adding further choice, private Austrian operator WESTbahn runs competitive double-decker services extending westward across the German border into Munich and Stuttgart, while regional cross-border operators such as BRB (Bayerische Regiobahn) provide frequent commuter links into Bavaria, making Salzburg effortlessly accessible from key hubs throughout Central Europe.





By Road

Traveling to Salzburg by road is highly convenient thanks to major arterial routes like the German A8 motorway from Munich and the A1 Westautobahn from Vienna, though motorists must navigate Austria's toll regulations and parking logistics. While driving on Austrian motorways typically requires purchasing a prepaid vignette pass, the short section of the A1 between the German border at Walserberg and the Salzburg-Nord exit remains vignette-exempt, allowing direct arrivals from Germany to reach the northern suburbs toll-free. However, continuing farther along the network or south on the A10 Tauern Motorway requires a physical or digital vignette, alongside mandatory carrying of personal and vehicle identification. Once in the city, drivers are strongly encouraged to utilize outer Park & Ride (P+R) hubs like P+R Messe or P+R Süd, as Salzburg's historic centre enforces strict pedestrian zones, limited street parking, and steep municipal garage rates. Please check the requirements for driving in Austria, including the pre-paid Vignette required for using the motorways.



Explore the City with free Public Transport.....



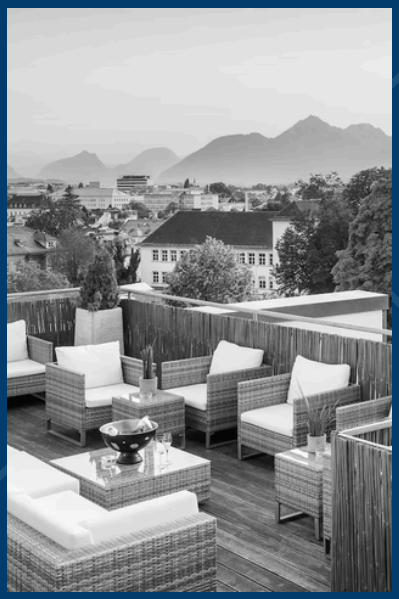
Getting around Salzburg is fast, efficient, and largely car-free thanks to its extensive Salzburg AG transit network, anchored by a sleek electric trolleybus system (Obus) and an integrated S-Bahn commuter rail network connecting the city center to outer districts. While the compact, pedestrianized historic Old Town is best explored on foot, navigating greater Salzburg and the surrounding region is exceptionally hassle-free for overnight visitors: ***under the Guest Mobility Ticket initiative, all registered hotel and accommodation guests automatically receive free, unlimited travel on the entire public transit network*** throughout the province of Salzburg—including urban trolleybuses, regional buses, suburban S-Bahn lines, and regional trains—for the full duration of their stay. Provided digitally or as a physical pass upon check-in (or prior via digital pre-check-in), this ticket allows travelers to effortlessly ride to top regional attractions like Hellbrunn Palace or the Untersberg cable car without purchasing individual fares, while sightseers looking for added museum admission can upgrade to an all-inclusive Salzburg Card.

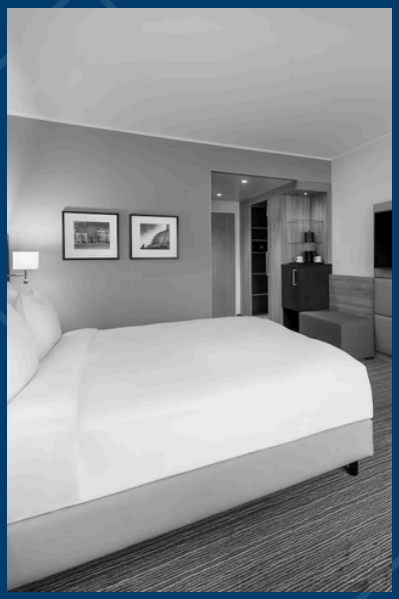
CONVNETION HOTEL

Radisson Blu Hotel & Conference Centre, Salzburg is located at Fanny-von-Lehnert-Strasse 7, 5020, Salzburg, Austria.



Radisson Blu Hotel & Conference Centre, Salzburg welcomes guests with a perfect blend of comfort, style, and attentive service. Our modern hotel features 262 thoughtfully designed rooms and suites, ideal for both business and leisure stays. During your stay, indulge in refined dining at the on-site restaurant with bar and terrace, offering a relaxed atmosphere and flavorful cuisine. Our versatile meeting and event spaces provide the ideal setting for business conferences and social gatherings in the city. To unwind, the hotel's wellness area invites relaxation with an indoor pool, sauna, gym, and hair salon, ensuring a truly convenient and memorable stay.





Facilities

Radisson Blu Hotel & Conference Centre, Salzburg offers a full range of well-appointed amenities designed for both relaxation and business travellers. Guests can unwind in the dedicated wellness and fitness area, which features an indoor swimming pool, a fully equipped gym, and a relaxing sauna. For dining, the hotel houses an on-site restaurant serving a diverse daily breakfast buffet alongside international and local cuisine, as well as a stylish lounge bar for drinks and light snacks. Additionally, as one of the region's premier event venues, the property boasts extensive conference and meeting facilities supported by high-speed Wi-Fi, front-desk concierge services, luggage storage, and convenient parking options

Hotel Directions

From Salzburg Airport	**By car/taxi:** From the airport, drive via Westautobahn to reach our hotel. The journey is 9 kilometers and takes around 15 minutes, depending on the traffic. **By bus:** From the airport, take bus number 2 directly from the bus stop in front of the terminal. Get off at Salzburg Hauptbahnhof. From there, walk across Südtiroler Platz, and turn right onto Fanny-von-Lehnert-Straße to reach our hotel. The journey takes around 30 minutes.
From Salzburg Hauptbahnhof (Central Station)	**By car/taxi:** From the station, drive via Elisabethstraße to reach our hotel. The journey is 2 kilometers and takes around 7 minutes, depending on the traffic. **On foot:** From the station, walk across Südtiroler Platz and turn right into Fanny-von-Lehnert-Straße. The journey takes around 6 minutes.

Parking

Parking is available on site and is subject to charges.

Please note that Hotel Bookings are separate to the convention bookings. Hotel Rooms can be booked on our corporate discounted rate, by clicking the link below. The Corporate Rate will close 1 month prior to the Convention. (Please use the E-mail address and code #EAC27 until the link is available)

CLICK HERE

For More Information on our convention hotel visit their website:

CLICK HERE

PARTENERING EAC27

Elevate your brand's reach directly to key decision-makers across the European airshow community by becoming an official Partner of the 2027 EAC Convention! Partnering opens doors to high-impact visibility—from complimentary full delegate places and premium logo placements across printed programmes, presentation slides, and website pages, to video advertisements and direct social media introductions. Whether showcasing your business through exclusive presentation slots, venue pop-up banners, or year-round online exposure, an EAC partnership places your organization at the very center of the industry's premier gathering.

	Platinum	Gold x2	Silver x3	Bronze x8
Convention Places	AERSPACT			
Full Delegate Places for the Convention	4	2		
Advertisements				
EAC Website Pop Up Ad	1			
Partner Promotional Presentation (5 mins) to Full Delegation	1			
EAC Convention Programme Advert	Full A4 Page	1/2 Page		
EAC Partner Page on EAC Website	Full Entry	Full Entry		
Video Advert during Break Periods	Partner Provided	Partner Provided	Partner Provided	
EAC Website Sponsor Introduction	1	1	1	
EAC Social Media Partner Introduction	1	1	1	1
Logo Placement				
EAC Presentation Slides	Yes	Yes	Yes	Yes
Convention Printed Programme Cover	Yes	Yes		
Convention Programme Partner Page	Yes	Yes	Yes	
Social Media Sponsors Slide	Yes	Yes	Yes	Yes
Selected Social Media Posts	Yes	Yes	Yes	Yes
Delegate Welcome Letter (Printed)	Yes	Yes	Yes	Yes
EAC Website (for 12 months)	Yes	Yes	Yes	Yes
Convention Booking Page	Yes	Yes	Yes	Yes
Additional Visibility				
EAC Pop Up Banners with Logo	Yes	Yes		
Prime Placement of Sponsors own Pop Up Banners.	Yes	Yes		
Dedicated EAC Partner Banner	Yes	Yes	Yes	Yes
Partner mentions during introductions and relevant sessions/activities	Yes	Yes	Yes	Yes
2027 Package Cost	SOLD	6750 Euros	2750 Euros	1500 Euros

For more information on Partnership Opportunities, please contact charles@european-airshow.com or click for our 2027 Partners Brochure:

2027 PRICING INFORMATION



We strive to keep convention tickets as accessible as possible while delivering an exceptional experience, which is why your pass is all-inclusive—covering morning and afternoon coffee breaks, our Buffet Welcome Reception, lunch, and the evening Airshow Dinner on the main convention day. Full Delegates also recieveve complimentary entry to the Specialist workshop sessions.

Convention Tickets

Ticket Type	Includes	Early Rate	From 1st Jan 26
FULL DELEGATE TICKET	All Presentations, Social Functions, Exhibition Area and Seminar Session.	E500.00	E625.00
DELEGATE GUEST	Social Functions and entry to the Exhibition Area	E400.00	E450.00
EXHIBITOR ONLY	2x2m Exhibition Stand with Blue Panels, TV Screen acess to the Exhbition area and Social Functions for 2 people	E1000.00	E1050.00

Workshop Tickets

***Seminar Sessions are free of charge for those purchasing a Full Delegate Ticket. Select the free option at checkout.**

Seminar	Session Aimed At	Early Rate	From 1st Jan 26
Flying Display Director Workshop*	Flying Display Directors, Regulators, Flying Control Committee, Safety Personnel.	E80.00	E95.00
Display PilotWorkshop*	Display Pilots engaged in formation flights	E80.00	E95.00
Event Organisers Workshop*	Event Organisers, Suppliers, Sustainability Proffessionals	E80.00	E95.00
Fast Jet Solo Display Workshop*	Invitation Only (Closed Door Session for Mil Only)	E80.00	E95.00
Rotary Display Workshop*	Invitation Only (Closed Door Session for Rotary Only)	E80.00	E95.00

Exhibition Spaces

***Exhibition Stands may only be booked with a Full Delegate ticket.**

Space	Includes	Early Rate	From 1st Jan 26
Exhibition Stand with Screen*	Power, Screen, 3m Display Stand with Blue Panels and Table.	E75.00	E95.00
Exhbition Stand without Screen*	3m Stand with Blue Panels and Table	Free	Free
Exhibition Space*	No Panels or Screen. 3m space	Free	Free



All ticket prices are inclusive of 20% VAT. If bookinig online an additional 12.50 Euro booking fee will be applied at checkout.



For additional information on the convention, hotel, partner enquiries or the European Airshow Council, pleaae contact:

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+44 7894725340
Please note UK based for timings!

In partnership with

THE FLYING BULLS

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